MAMMOTH LAKES RECREATION
STAFF REPORT

Title: The public hearing provides the public opportunity to comment on the allocation $181,325 of Fiscal Year 2024/25 Measure U funds for programming support.

Meeting Date: March 18, 2025

Prepared by: Kim Anaclerio, Executive Director

BACKGROUND:

Mammoth Lakes Recreation (MLR) is a non-profit organization that is committed to preserving and enriching the quality of life for residents and visitors by ensuring the strategic use of Measures R, U, and additional funding sources to develop and support recreation, arts and culture, mobility, capital projects and special projects. MLR is the recommending body for Measure R and Measure U and conducts the allocation process annually, culminating in funding recommendations presented to Town Council for review, and approval as recommended or with modification.

The annual allocation process conducted by MLR begins with an open application period during the month of January. MLR staff is available to applicants for guidance during the open application period. The three-member MLR Allocations Committee then reviews and scores each application prior to and through public meetings. The Committee comes to a consensus and votes to approve a recommended funding amount for each applicant, to be presented to the MLR Board during the ordinance-required Public Hearing. Public meetings were held on February 13 and 18, 2025 to review the Measure U Grant applications. Specific recommended allocations for Measure U Programming Grants include funding for nine (9) specific programming activities totaling $181,325. Specific recommendations are provided in the attached.

The Measure U Ordinance (Ordinance No. 10-04) reads:
"3.44.190 Use of Special Tax Proceeds On and After July 1, 2011
On and after July 1, 2011 all proceeds of the tax levied and imposed hereunder shall be accounted for and paid into a special fund designated for use by the Town of Mammoth Lakes, and used only for the following purposes: Planning, construction, operation, maintenance, programming and administration of facilities and projects for mobility, recreation, and arts & culture. Such tax proceeds shall not supplant existing funds used for the purposes set forth above."

and

'Section 3 .44.210 Recommendation for Expenditure of Funds.
The Tourism and Recreation Commission, or such other commission or committee as is

hereafter designated by the Town Council, shall annually conduct at least one public hearing where it takes public testimony as to how tax revenues collected under the Mammoth Lakes Mobility, Recreation, and Arts & Culture Utility Users Tax Ordinance should be expended. After accepting such public input, such commission or committee shall make written recommendations to the Town Council as to how such tax revenues should be expended. Prior to expending such tax revenues as have not been earlier committed, the Town Council shall consider the recommendations of such commission or committee report."

The MLR Board will consider public testimony and the Allocations Committee recommendations for Measure U Programming Grant funding prior to making a Board recommendation that will be presented to Town Council for final approval.

Attachments:
A. Recommended Allocations of Measure U Programming Funds
B. Measure U Programming Grants Applications
C. Measure U Programming Grants Evaluation Matrix